

**PRIVACY POLICY OF THE
WWW.MLAURENT.COM
WEBSITE**

1. For the owner of this website, the protection of Users' personal data is of the utmost importance. He makes every effort to ensure that Users feel safe when entrusting their personal data while using the website.
2. A User is a natural person, legal person, or organizational unit without legal personality, to which the law grants legal capacity, using the electronic services available on the website.
3. This privacy policy explains the rules and scope of processing of the User's personal data, their rights, as well as the obligations of the data controller, and provides information on the use of cookies.
4. The administrator uses state-of-the-art technical measures and organizational solutions to ensure a high level of protection of the personal data being processed and to protect it from unauthorized access.

I. PERSONAL DATA CONTROLLER

The personal data controller is PPMC Laurent Vedrenne with its registered office at: Niegolewskich 12/10, 60-232 Poznań, Poland, entered in the register of entrepreneurs, under number NIP: 89 5 2 2 7 6 7 5 9 (hereinafter referred to as : "Owner").

II. PURPOSE OF PERSONAL DATA PROCESSING

1. The Administrator processes the User's personal data for the purpose of:

In order to effectively establish contact with our potential customers, present our product, and develop a business relationship.
2. This means that this data is needed in particular to register on the website.
3. The user may also consent to receiving information about news and promotions, which will result in the administrator also

process personal data in order to send the User commercial information concerning, among other things, new products or services, promotions, or sales.

4. Personal data is also processed in order to fulfill the legal obligations incumbent on the data controller and to perform tasks in the public interest , including related to security and defense or the storage of tax documentation.

5. Personal data may also be processed for the purposes of direct marketing of products, securing and pursuing claims or protecting against claims by the User or a third party, as well as marketing the services and products of third parties or marketing our own products and services, which does not constitute direct marketing.

III. TYPE OF DATA

1. The administrator processes the following personal data, the provision of which is necessary for:

a. registering on the website:

- first and last name;
- e-mail address;

b. Data provided by the User optionally:

- date of birth;

IV. LEGAL BASIS FOR THE PROCESSING OF PERSONAL DATA

1. Personal data is processed in accordance with the provisions of Regulation (EU) 2016/679 of the European Parliament and of the Council of April 27, 2016, on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, and repealing Directive 95/46/EC (General Data Protection Regulation), OJ L 119, 4.5.2016, p. 1–88, hereinafter referred to as: "**GDPR**".

2. The administrator processes personal data only after obtaining the User's consent, expressed at the time of registration on the website.

3. Consent to the processing of personal data is entirely voluntary, but failure to give consent will prevent registration on the website.

V. USER RIGHTS

1. The User may at any time request information from the administrator about the scope of personal data processing.
2. The User may request the correction or rectification of their personal data at any time. The User may also do this themselves after logging into their account.
3. The User may withdraw their consent to the processing of their personal data at any time, without giving any reason. The request not to process data may relate to a specific purpose of processing indicated by the User, e.g., withdrawal of consent to receive commercial information, or may relate to all purposes of data processing. Withdrawal of consent for all processing purposes will result in the User's account being deleted from the website, along with all of the User's personal data previously processed by the administrator. Withdrawal of consent will not affect actions already taken.
4. The User may at any time request, without giving any reason, that the administrator delete their data. The request to delete data will not affect any actions already taken. Deleting data means the simultaneous deletion of the User's account, along with all personal data stored and processed by the administrator to date.
5. The User may at any time object to the processing of personal data, both in relation to all personal data processed by the administrator only to a limited extent, e.g. with regard to the processing of data for a specifically indicated purpose. The objection will not affect the actions taken so far. Filing an objection will result in the deletion of the User's account, along with all personal data stored and processed so far by the administrator.
6. The User may request the restriction of the processing of personal data, either for a specified period or without a time limit, but within a specified scope, which the administrator will be obliged to comply with. This request will not affect any actions taken so far.
7. The User may request that the administrator transfer the User's personal data being processed to another entity.

the User's personal data being processed. To do so, they should write a request to the administrator, indicating to which entity (name, address) the User's personal data should be transferred and what specific data the User wishes the administrator to transfer. After the User confirms their request, the administrator will transfer the User's personal data to the indicated entity in electronic form. Confirmation of the request by the User is necessary for the security of the User's personal data and to ensure that the request comes from an authorized person.

8. The administrator shall inform the User of the actions taken within one month of receiving one of the requests mentioned in the previous points.

VI. PERIOD OF STORAGE OF PERSONAL DATA

1. In principle, personal data is only stored for as long as is necessary to fulfill the contractual or legal obligations for which it was collected. This data will be deleted immediately when its storage is no longer necessary for evidentiary purposes under civil law or in connection with a statutory data retention obligation.
2. Information relating to the contract is stored for evidentiary purposes for a period of three years from the end of the year in which the business relationship with the User ended. The data will be deleted after the statutory limitation period for contractual claims has expired.
3. In addition, the administrator may retain archival information relating to transactions concluded, as their storage is related to claims to which the User is entitled, e.g. under warranty.
4. If no contract has been concluded between the User and the Owner, the User's personal data is stored until the User's account on the website is deleted. The account may be deleted as a result of a request by the User, withdrawal of consent to the processing of personal data, or an objection to the processing of such data.

VII. ENTRUSTING DATA PROCESSING TO OTHER ENTITIES

1. The administrator may entrust the processing of personal data to entities cooperating with the administrator, to the extent necessary to complete a transaction, e.g., to prepare the ordered goods and deliver shipments or to provide commercial information originating from

administrator (the latter applies to Users who have consented to receiving commercial information).

2. Apart from the purposes indicated in this Privacy Policy, Users' personal data will not be made available to third parties in any way, nor will it be transferred to other entities for the purpose of sending marketing materials from those third parties.
3. The personal data of website Users is not transferred outside the European Union.
4. This Privacy Policy complies with the provisions of Article 13(1) and (2) of the GDPR.